



2012 PARTNERSHIP OPPORTUNITIES

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Executive Overview

For over 55 years, Saratoga Bridges has provided the highest level of quality services to individuals with developmental disabilities and their families in Saratoga County.

All proceeds will benefit Saratoga Bridges Foundation and its mission.

Partnership Opportunities Include:

- Sponsoring a series of events (pages 5-8)
- Sponsoring a single event (pages 9- 13)
- Capital Campaign Naming Opportunities (please contact us for the latest opportunities)
- Sponsoring a program (you can direct your donation to a specific program)
- Gifts-in-Kind (could be a donation to an auction, raffle or to a program)



Since 1953, Saratoga Bridges has been instrumental in providing the highest quality services to individuals with developmental disabilities and their families. Today Saratoga Bridges serves over 800 people. On a daily basis, we offer programs that assist each individual to develop his or her potential: Clinical, Community Integration, Day Services and Habilitation, Employment and Supported Work, Family Support, Information and Referral, Outreach and Advocacy, Occupational, Speech and Physical Therapy, Public Education, Seminars and Workshops, Recreational and Social, Residential, Service Coordination and Transportation.

Mission Statement: Saratoga Bridges is committed to advocacy for people with disabilities by providing resources that enable them to live enriching lives in the communities where they are valued for their abilities and contributions.

Quick Facts about Saratoga Bridges

2010 Operating Budget - \$26.3 million

Individuals served - 800

Employees – 582

3rd largest non-profit human services agency and 1 of the top 15 employers in Saratoga County

Families receiving in home services - 192

Individuals with disabilities competitively employed in the community - 108

Number of individuals on a waiting list for residential placement - 181

Residential community-based homes - 18

Day Programs – 12 program sites that provide services daily for 450 people

Transportation – 450 individuals transported daily to and from employment or programs

Fire-Bag™ Firewood and Pallet Shop – 1 facility

Benefits to you or your organization

- Saratoga Bridges will provide you with the designation and rights as a sponsor
- Saratoga Bridges will provide you or your company with the rights to use Saratoga Bridges logo in your advertising and promotions
- Your logo or name on the sponsor's page of www.saratogabridges.org with a link to your website, if applicable
- Mentions on Saratoga Bridges Facebook page
- Your logo or name in all of our email blasts throughout the year reaching thousands of people in the community and beyond (including over 500 employees)
- Your name listed in the Annual Report and on all print materials for events
- Your name or logo printed in all PR and advertising associated with the partnership
- You will receive tickets to events for colleagues, staff, clients, etc., depending on your level of commitment
- The amazing feeling you will get upon seeing the smiles on the individuals' faces we serve when you meet them at our events or on a tour of one of our programs.

What we need from you ASAP to get you the recognition that you deserve...

- Choose the sponsorship option that best fits your needs, interests and financial capability
- Your company camera-ready logo and/or banners, if applicable
- You or your company will provide the required sponsorship investment

Who joined us as a Season Sponsor in 2011, you ask?



Please consider joining these amazing organizations and individuals in helping us raise awareness and funds for our programs and services!

Saratoga Bridges Fundraising Events

You can choose to sponsor one or all of these wonderful events.

On the next few pages you will see both season sponsorship (includes all fundraising events) and event specific sponsorship (where you can choose the event or events that best fit your needs and interests.) Without support from our partners these events will not be successful awareness and fundraising tools.

- **9th Annual J. Michael Fitzgibbons Memorial Golf Classic** – Monday, July 16, 2012. Enjoy lunch, complimentary beverages, special gifts, great contests and prizes, 18 holes of golf and a 19th Hole Awards Ceremony at The Edison Club, a private club located in Rexford, NY. This event will also feature a Golf Clinic and a meet and greet with our special guest (TBA).
 - Approx. 120 golfers.

- **23rd Annual Gala “The White Party”** – Saturday, July 21, 2012. Gala Chairs Julie Bonacio & Beth Alexander, their committee of dedicated community members, and Saratoga Bridges proudly announce our 23rd Annual Gala, “The White Party.” “The White Party” will be held at FASIG TIPTON on July 21, 2012 from 6:30-11pm and will feature food by Hall of Springs Catering, Open Bar, A Silent and Live Auction and LIVE music.
 - Approx. 400-600 guests.

- **23rd Annual Saratoga Bridges Day at the Races** - Travers Day, August 25, 2012. Held on Travers Day in the Carousel Restaurant at Saratoga Race Course. This event provides attendees with a highly desired seat, delicious buffet and beverage service while enjoying the thrill of the most exciting day of Saratoga’s racing season.
 - 300-400 guests.

- **MVP Health Care presents The 12th Annual Great Pumpkin Challenge** – October 20, 2012 at the Saratoga Spa State Park. This event features 5K and 10K races run through the beautiful and historic course and a Fun Run for kids 12 and under. Runners from all over the Capital District receive t-shirts (with your logo listed as a sponsor) and enjoy bountiful refreshments after the race.
 - Over 1,800 runners.

\$15,000 cash investment: Title Season Sponsor

General Benefits

- **EXCLUSIVE name recognition as “2012 Special Events Title Sponsor”**
- Name/Company Logo on the Sponsor’s page of www.saratogbridges.org with a link to your site, if applicable.
- Name/Logo included in all print advertisements and all print materials for events
- Mentions in all PR materials including Annual Report, E-mail blasts, etc.
- Invitations to other Saratoga Bridges events held throughout the year

Event Specific Benefits

9th Annual J. Michael Fitzgibbons Memorial Golf Classic – July 16, 2012

- Name/Company Logo on the invitation as Title Sponsor
- Company banner displayed at the Clubhouse
- The opportunity to provide a promotional item for the Golfer’s Goodie Bags
- A tee sponsor sign
- Two complimentary foursomes
- Attendance – 120 golfers (estimated)

23rd Annual Gala – July 21, 2012 at FASIG Tipton

- Name/Logo on Cover of invitation as Title Sponsor
- Name listed on the Honorary Committee
- Banner or signage at the event
- 20 complimentary tickets to the event
- A gift for your and your guests
- Attendance – 400-600 guests (estimated)

23rd Annual Day at the Races - August 25, 2012 Travers Day

- Name/Company Logo on the invitation as Title Sponsor
- Name listed on the Honorary Committee and on Table signage
- 20 complimentary tickets to the event (reserved tables)
- A gift for you and your guests
- Attendance – 300-400 guests (estimated)

MVP Health Care presents The 12th Annual Great Pumpkin Challenge - October 20, 2012

- Name/Company Logo on the runner’s t-shirts
- Company banner displayed at the Pavilion
- The opportunity to provide a promotional item for the Runner’s Goodie Bags.
- Complimentary entry fees for up to 20 guests/employees
- Attendance – 1,800-2,000 participants (estimated)

\$10,000 cash investment: Lead Season Sponsor

General Benefits

- Recognition as “2012 Special Events Lead Sponsor”
- Name/Company Logo on the Sponsor’s page of www.saratogbridges.org with a link to your site, if applicable.
- Name/Logo included in all print advertisements and all print materials for events
- Mentions in all PR materials including Annual Report, E-mail blasts, etc.
- Invitations to other Saratoga Bridges events held throughout the year

Event Specific Benefits

9th Annual J. Michael Fitzgibbons Memorial Golf Classic – July 16, 2012

- Name/Company Logo on the invitation as Lead Sponsor
- Company banner displayed at the Clubhouse
- The opportunity to provide a promotional item for the Golfer’s Goodie Bags
- A tee sponsor sign
- One complimentary foursome
- Attendance – 120 golfers (estimated)

23rd Annual Gala – July 21, 2012 at FASIG Tipton

- Name/Logo on Cover of invitation as Lead Sponsor
- Name listed on the Honorary Committee
- Banner or signage at the event
- 15 complimentary tickets to the event
- A gift for you and your guests
- Attendance – 400-600 guests (estimated)

23rd Annual Day at the Races - August 25, 2012 Travers Day

- Name/Company Logo on the invitation as Lead Sponsor
- Name listed on the Honorary Committee and on Table signage
- 15 complimentary tickets to the event (reserved tables)
- A gift for you and your guests
- Attendance – 300-400 guests (estimated)

MVP Health Care presents The 12th Annual Great Pumpkin Challenge - October 20, 2012

- Name/Company Logo on the runner’s t-shirts
- Company banner displayed at the Pavilion
- The opportunity to provide a promotional item for the Runner’s Goodie Bags.
- Complimentary entry fees for up to 15 guests/employees
- Attendance – 1,800-2,000 participants (estimated)

\$5,000 cash investment: Featured Season Sponsor

General Benefits

- Recognition as “2012 Special Events Featured Sponsor”
- Name/Company Logo on the Sponsor’s page of www.saratogbridges.org with a link to your site, if applicable.
- Name/Logo included in all print advertisements and all print materials for events
- Mentions in all PR materials including Annual Report, E-mail blasts, etc.
- Invitations to other Saratoga Bridges events held throughout the year

Event Specific Benefits

9th Annual J. Michael Fitzgibbons Memorial Golf Classic – July 16, 2012

- Name/Company Logo on the invitation as a Featured Sponsor
- The opportunity to provide a promotional item for the Golfer’s Goodie Bags
- A tee sponsor sign
- Two complimentary golf packages
- Attendance – 120 golfers (estimated)

23rd Annual Gala – July 21, 2012 at FASIG Tipton

- Name/Logo on Cover of invitation as a Featured Sponsor
- Name listed on the Honorary Committee
- Banner or signage at the event
- 10 complimentary tickets to the event
- Attendance – 400-600 guests (estimated)

23rd Annual Day at the Races - August 25, 2012 Travers Day

- Name/Company Logo on the invitation as a Featured Sponsor
- Name listed on the Honorary Committee and on Table signage
- 10 complimentary tickets to the event (reserved tables)
- Attendance – 300-400 guests (estimated)

MVP Health Care presents The 12th Annual Great Pumpkin Challenge - October 20, 2012

- Name/Company Logo on the runner’s t-shirts
- The opportunity to provide a promotional item for the Runner’s Goodie Bags.
- Complimentary entry fees for up to 10 guests/employees
- Attendance – 1,800-2,000 participants (estimated)

\$2,500 cash investment: Associate Season Sponsor

General Benefits

- Recognition as “2012 Special Events Associate Sponsor”
- Name/Company Logo on the Sponsor’s page of www.saratogbridges.org with a link to your site, if applicable.
- Name/Logo included in all print advertisements and all print materials for events
- Mentions in all PR materials including Annual Report, E-mail blasts, etc.
- Invitations to other Saratoga Bridges events held throughout the year

Event Specific Benefits

9th Annual J. Michael Fitzgibbons Memorial Golf Classic – July 16, 2012

- Name/Company Logo on the invitation as an Associate Sponsor
- The opportunity to provide a promotional item for the Golfer’s Goodie Bags
- A tee sponsor sign
- One complimentary golf package
- Attendance – 120 golfers (estimated)

23rd Annual Gala – July 21, 2012 at FASIG Tipton

- Name/Logo on Cover of invitation as an Associate Sponsor
- Name listed on the Honorary Committee
- Banner or signage at the event
- 4 complimentary tickets to the event
- Attendance – 400-600 guests (estimated)

23rd Annual Day at the Races - August 25, 2012 Travers Day

- Name/Company Logo on the invitation as an Associate Sponsor
- Name listed on the Honorary Committee and on Table signage
- 4 complimentary tickets to the event (reserved table)
- Attendance – 300-400 guests (estimated)

MVP Health Care presents The 12th Annual Great Pumpkin Challenge - October 20, 2012

- Name/Company Logo on the runner’s t-shirts
- The opportunity to provide a promotional item for the Runner’s Goodie Bags.
- Complimentary entry fees for up to 4 guests/employees
- Attendance – 1,000-2,000 participants (estimated)

Event Specific Sponsorships



Photos (from left) "The White Party" Gala 2011 Chairs Sonny & Julie Bonacio; Dancers from Arthur Murray Dance Studio perform; Kristina Krawchuk, Beth Alexander, Julie Bonacio, Kristie Roohan and Mary Gavin enjoy the evening. (Photo Credit: Image Photo & Events)



Photo (left) from the 2010 Travers Day at the Races, our Honorary Chair was Charles Wait, The Adirondack Trust Company seen here with artwork from our Creative Endeavors program and a certificate presented by Debbie P. (Photo Credit: Tom Sullivan)



Photos (above right) from the 2011 Golf Classic our Special Guest & Pro Briana Vega played with 3 of our lucky foursomes during the event as the result of a special drawing & Bob McKenna from New Country Toyota (Season Sponsor) poses for a quick picture before he makes his way to the course. (Photo Credit: Five Pines Photography – Greg Wolcott)

Photo (right) from the 2011 Great Pumpkin Challenge presented by MVP Health Care, nearly 1,800 participants prepare for the start of the 11th Annual 5&10K race! (Photo Credit: Greg Cuda)



23rd Annual Gala “The White Party” Sponsorship Opportunities



Saturday, July 21, 2012
at FASIG Tipton

Lead Sponsor - \$7,500

- 20 Reservations (2 tables of ten)
- Your name listed above the Honorary Committee list in invitation and program
- Your name featured on the back cover of the invitation
- Banner (provided by you) at Event
- Mentions in all PR including Online Auction Page, email and print publications

Associate Sponsor - \$5,000

- 10 Reservations (1 table of ten)
- Your name listed above the Honorary Committee list in invitation and program
- Your name featured on the back cover of the invitation
- Banner (provided by you) at Event
- Mentions in all PR including Online Auction Page, email and print publications

Event Sponsor - \$2,500

- 8 Reservations
- Your name listed with the Honorary Committee list in invitation and program
- Your name featured on the back cover of the invitation
- Signage

Event Sponsor - \$1,000

- 4 Reservations
- Your name listed with the Honorary Committee list in invitation and program
- Your name featured on the back cover of the invitation
- Signage

Honorary Committee Sponsor - \$250 - \$500

Your name(s) listed with the Honorary Committee list in invitation and program

- \$500 - Includes 2 reservations; \$250 Includes 1 reservation
- Your name featured on the back cover of the invitation

Donations in lieu of attendance of \$250 or more will also be listed on the Honorary Committee in the invitation.



J. Michael Fitzgibbons

9th Annual J. Michael Fitzgibbons Memorial Golf Classic

Monday, July 16, 2012
The Edison Club – Rexford, NY

Golf Package 2011 includes

BBQ Lunch • Free Driving Range before round • 18 holes of golf w/ cart
Gift Bag • Complimentary Beer, Water, Iced Tea & Lemonade
Photo of your foursome • 19th Hole Awards Ceremony

<p>*****</p> <p>Golf Classic Lead Sponsor \$2,500 (Four Exclusive Sponsorships available at this level)</p> <ul style="list-style-type: none"> • Golf Package for Eight • Banner (provided by you) prominently displayed at the Club House • Name/logo on signage at event • Your logo on gift to be given to all golfers includes picture w/ special guest and photos of golf swing – an item that they'll keep for a lifetime! • Your business name in the Program • Your logo in all event PR and Ads • A special gift for you and your guests 	<p>Tournament Sponsor \$2,000</p> <ul style="list-style-type: none"> • Golf Package for Four • Your business name on the invitation • Your name on a Thank You Sign prominently displayed at Registration & Awards Ceremony • Your business name in the Program
	<p>Awards Sponsor \$1,500</p> <ul style="list-style-type: none"> • Golf Package for Two • Your name on a Thank You Sign prominently displayed at Awards Ceremony • Tent Card with Business Name on Bar & Hors d'oeuvres tables • Your business name in the Program
<p>Cart Sponsor \$1000</p> <ul style="list-style-type: none"> • Golf Package for One • Your business name on Cart Cards • Your business name in the Program 	<p>Luncheon Sponsor \$500</p> <ul style="list-style-type: none"> • Tent Card w/ Business Name on Tables • Your business name in the Program
<p>Low Gross Prize Sponsor \$350</p> <ul style="list-style-type: none"> • Sponsor Sign displayed on the Prize Table • Your business name in the Program 	<p>Low Net Prize Sponsor \$350</p> <ul style="list-style-type: none"> • Sponsor Sign displayed on the Prize Table • Your business name in the Program
<p>Registration Sponsor \$250</p> <ul style="list-style-type: none"> • Sponsor Sign displayed at Registration • Your business name in the Program 	<p>Men's Longest Drive Sponsor or Women's Longest Drive Sponsor or Closest to the Pin Sponsor \$150 each</p> <ul style="list-style-type: none"> • Sponsor Sign • Your business name in the Program
<p>Hole/Tee Sponsor \$100</p> <ul style="list-style-type: none"> • Sponsor Sign • Your business name in the Program 	<p>Program Sponsor \$50</p> <ul style="list-style-type: none"> • Your business name in the Program

23rd Annual Travers Day at the Races Sponsorship Opportunities

Enjoy a reserved seat at the most exciting day of the Saratoga Meet!*

Also included:

Luncheon Buffet | Complimentary Cocktail
Clubhouse Admission | Racing Program
Private Betting Windows

*Space is limited.
This event sells out EVERY year,
reserve today.

23rd Annual
Saratoga Bridges
Day at the Races



Travers Day
August 25, 2012

Travers Table Sponsor - \$2,500

- Includes 10 Tickets
- Specially selected gift for you and your guests
- Raffle tickets for you and your guests
- Priority seating
- Your name listed above the Honorary Committee list in invitation
- Your name featured on the back cover of the invitation

Travers Table Sponsor - \$1,500

- Includes 6 Tickets
- Specially selected gift for you and your guests
- Raffle tickets for you and your guests
- Priority seating
- Your name listed above the Honorary Committee list in invitation
- Your name featured on the back cover of the invitation

Honorary Committee Individual - \$250

- Includes 1 ticket to the event
- Raffle ticket
- Specially selected gift
- Your name listed on the Honorary Committee list in the invitation

Donations in lieu of attendance of \$250 or more will also be listed on the Honorary Committee.



**Sponsorship Opportunities for
MVP Health Care presents
The 12th Annual Great Pumpkin Challenge
October 20, 2012 at the Saratoga Spa State Park
to benefit**



The premier community resource
for people with disabilities and
their families

Title Sponsor \$5,000

- MVP Health Care has exclusive rights through 2014.

Lead Sponsor \$3,500

- A presence at the event (ie. Booth or table set up)
- Your business banner (provided by you) displayed at the Columbia Pavilion
- Your business logo on the back of the runner's t-shirt (1,500-2,000 runners)
- Your logo on the registration form and other PR and marketing materials

Featured Sponsor \$2,500

- A presence at the event (ie. Booth or table set up)
- Your business banner (provided by you) displayed at the Columbia Pavilion
- Your business logo on the back of the runner's t-shirt (1,500-2,000 runners)
- Your logo on the registration form and other PR and marketing materials

Monster Sponsor \$1,000

- Your business banner (provided by you) displayed at the Columbia Pavilion
- Your business logo on the back of the runner's t-shirt (1,500-2,000 runners)
- Your logo on the registration form and other PR and marketing materials

Witch Sponsor \$750

- Your business logo on the back of the runner's t-shirt (1,500-2,000 runners)
- Your logo on the registration form and other PR and marketing materials

Vampire Sponsor \$500

- Your logo on the registration form and other PR and marketing materials

Pumpkin Sponsor \$250

- Your logo on the registration form and other PR and marketing materials

Goodie Bag Sponsor \$100 cash or 1500 promotional or other gift items for bags or Mile Marker Sponsor

- Your business name listed as a Race Sponsor on a thank you list in all Goodie Bags or a Mile Marker Sign

2012 Sponsorship Response Form

We typically send a Save the Date with logo's of confirmed sponsors in February, in order to be included, please respond ASAP.

Contact Name: _____

Business Name: _____

Address: _____

Phone: _____ Email: _____

Please indicate your level of giving below:

Type of Sponsorship	Level of Sponsorship	Total Amount Enclosed

- Check Enclosed (Pay to the order of "Saratoga Bridges Foundation")
- Please invoice us.
- I'd like to pay in installments of _____ every _____.
- Please charge my AMEX MC Visa

Card Number: _____ Exp. Date: _____

Name on card: _____

Signature: _____

Please be sure to send us a high resolution JPEG of your logo and your website information ASAP, so that we may list you in all upcoming publications and ads.

Questions? Call us at 518.587.0723, ext. 1266 or email at hvarney@saratogabridges.org.

Please return this form to:
 Fax: 518.871.9497
 Saratoga Bridges Foundation
 16 Saratoga Bridges Blvd.
 Ballston Spa, NY 12020

