

The premier community resource for people with disabilities and their families

**Saratoga Bridges  
Board of Directors**

Patricia Poklemba  
*President*  
Karen Heggen  
*Vice President*  
Marjorie Shaw  
*Secretary*  
William Ennis  
*Treasurer*  
Steve Bulger  
Robert DeSio  
Rev. Joyce deVelder  
Rick Dunn  
Dr. Lawrence Fein  
Angela McDonald  
Chester Piecuch  
Susan Ritzenberg  
Steven Rowland  
David Wickerham

**Saratoga Bridges  
Foundation  
Board of Directors**

Chadwick Beatty  
*President*  
Christopher Spratt  
*Vice President*  
Ginger Whitman  
*Secretary*  
Jay Shupe  
*Treasurer*  
Steven Rowland  
*Sole Member*  
Karin Hyman  
Kevin Joyce  
Kara Lais, Esq.  
Carol Obloy  
David Tarella

**Honorary Advisory  
Board**

Kimberly Adams-Russell  
Kimberly Burton  
Robert DeSio  
Elizabeth Harr  
Edward Mitzen  
Charles Wait

More information:  
Ms. Pamela Polacsek  
ppolacsek@saratogabridges.org  
(518) 587-0723 ext. 1255

FOR IMMEDIATE RELEASE  
December 5, 2012

**Saratoga Bridges partnership with Saratoga Specialties Company nets products for the New York State Inaugural Ball**

Saratoga Bridges has exclusively partnered with Saratoga Specialties Company to package their *Original Saratoga Chips* and *flavored Dip mixes* at their Alpha Industries program located in Malta, NY. Individuals with developmental disabilities gain work experience, learn responsibility and earn a paycheck through this prevocational program. Alpha Industries serves as a valuable outsource to businesses and local non-profit organizations which allows them to boost manpower and help meet production deadlines by subcontracting their packaging needs.

Danny Jameson, President of Saratoga Specialties Company, states, "Partnering with Saratoga Bridges will allow us to grow gracefully to meet the dynamic demands of our expanding business. At the end of the day, like most small businesses, we were scrambling looking for a way to grow our business and meet the demand for our products and Saratoga Bridges does just that. The community is so fortunate to have such an incredible resource for small business right here in our own back yard."

***Saratoga Specialties Company is excited and honored to have received a call from Washington, DC, asking them to provide Original Saratoga Chips for the NY State Inaugural Ball to be held on January 21, 2013. The Original Saratoga Chips provided for this historic event have been assembled by people from Saratoga Bridges.***

*Saratoga Specialties Company was launched on the 4th of July, 2009. The company's mission was to reintroduce the Original Saratoga Chip to the market. The Saratoga Chip was invented in Saratoga Springs, NY back in 1853 and was sold until the original company closed its doors in the early 1920's. Since launching the company in 2009, the company had enjoyed rapid, consistent growth and continues to develop innovative products to compliment the core Saratoga Potato Chip line. Saratoga Specialties Co. is privately held and has enjoyed rapid expansion, both in terms of distribution as well as product offerings. We would invite you to try our products and tell us what you think. We believe you will agree that Saratoga Specialties Company makes the finest savory and sweet snack products on the market.*

Saratoga Bridges has been providing the highest level of programs to people with developmental disabilities and their families for more than 55 years by promoting their abilities and achievements in every aspect of community life. As one of the largest private non-profit organizations in Saratoga County, they have been committed to ensuring that the individuals

they serve are able to realize their goals, hopes and dreams as they work, shop, play, and volunteer while leading full, productive and contributing lives. This voluntary service provider believes that the care they give increases immeasurably the quality of life for every citizen. Saratoga Bridges' philosophy is that every day is full of possibilities!

- 30 -



Saratoga Bridges Boulevard • Ballston Spa, New York 12020 • (518) 587.0723 • (518) 871.9497 fax

[www.saratogabridges.org](http://www.saratogabridges.org) • [info@saratogabridges.org](mailto:info@saratogabridges.org)

Saratoga Bridges, NYSARC, Inc. Saratoga County Chapter

