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FOR IMMEDIATE RELEASE

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June 27, 2014

**Ketel One Vodka, Mrs. Marylou Whitney & Mr. John Hendrickson and Michael W. & Stacie H. Arpey
present Saratoga Bridges Annual Gala "The White Party"**

Gala Co-Chairs, Beth Alexander (Owner of Hattie's Restaurant) & Heather Straughter (Founder of Jake's Help from Heaven), and their dedicated committee members invite the community to support Saratoga Bridges' Annual Gala "**The White Party**" held on **July 19, 2014** from **7-11pm** at the prestigious **Fasig Tipton** located on East & Madison Avenues in Saratoga Springs.

The event will feature Honorary Chairs Julie & Sonny Bonacio, complimentary cocktails all evening courtesy of **Ketel One Vodka**, buffet dinner & desserts from **Mazzone Hospitality Catering**, Live and Silent Auctions, music by **Gravity**, décor by **Fine Affairs**, and **The Posie Peddler**, a cigar roller from **James & Sons Tobacconists**, wonderful artwork by Saratoga Bridges' Creative Endeavors Artists, **Heather Bohm-Tallman Photography's** HBT Crazy Photo Booth and **Valet Parking** by CQ Valet. The attire is White Cocktail or Summer Casual.

Prior to 7/1 tickets are \$150 per person or \$100 (under 35) -- \$100 is tax deductible. The price increases to \$175 and \$125 on 7/1. To make reservations by 7/11, go to www.saratogabridges.org 24/7 or call 587-0723 ext. 1242.

Online bidding at www.biddingforgood.com/saratogabridges has begun for many of the items to be auctioned off with absentee bids accepted. Some of the items include:

- Bonacio Construction Home Project Makeover donated by Bonacio Construction ~ Value \$10,000
- Wine Dinner for 10 at Prime at Saratoga National donated by Prime at Saratoga National & Mazzone Hospitality ~ Value \$1,500
- Travers Day at the Races with Saratoga Bridges, Table for 10 in the Carousel Restaurant ~ Value \$1,400

- Rascal Flatts with Sheryl Crow and Gloriana VIP Concert Experience for 6 at SPAC donated by Sidney Frank Importing Co. ~ Value \$1,000
- David Yurman ‘Cushion on Point Necklace in Sterling Silver with Faceted Black Onyx and Diamonds’ donated by Frank Adams Jewelers ~ Value \$1,100
- The National Man - Saratoga National Golf Club, Prime at Saratoga National, Hair Creations and James & Sons Tobacconists have created a treat for the guys ~ Value \$1,910
- A Masterpiece Portrait on canvas (up to eight (8) people in portrait) with artist hand painted detailing to be created at the Pierre Hotel in New York City, on specified dates donated by Kramer Portraits, New York ~ Value \$6,500

Their 2013 “The White Party” was recognized as one of the top 25 Fundraising Events (net revenue) from the Albany Business Review! This is the 1st time that a Saratoga Bridges event has received this honor. Also, they learned that they are one of the Saratoga.com Fab Five Awardees for Best Events in 2014!

Special thanks to their 2014 Season Sponsors:

Lead Season Sponsors: *The Adirondack Trust Company, Constance & Thomas D’Ambra & Ketel One Vodka*

Featured Season Sponsor: *Coca-Cola, Relph Benefit Advisors and Stewart’s Shops*

Associate Season Sponsors: *The Bonadio Group, Camoin Associates, Champlain Wealth Management Reinhardt, O’Connell & Aronowitz Attorneys at Law, Saratoga Casino & Raceway, Tarella Financial Group*

Special thanks to their 2014 Gala Sponsors;

Presenting Sponsors: *Ketel One Vodka, Mrs. Marylou Whitney & Mr. John Hendrickson and Michael W. & Stacie H. Arpey*

Lead Sponsors: *CDPHP, Bonacio Construction – Julie & Sonny Bonacio, Ron & Michele Riggi, Vince & Patty Riggi*

Associate Sponsors: *D.A. Collins Companies, Jim LaVigne & Mary Gavin, Hampton Inn & Suites Saratoga Springs Downtown - Heather & Brian Straughter, Hattie’s Restaurant - Jasper & Beth Alexander, Rama Interiors, Inc., Northern Mutual – Eric T. Whittle*

Media Sponsors: *Saratoga.com, Saratoga Today, PYX 106.5, Oldies 98.3*

Other Gala Sponsors include: *designsmith studio, Fine Affairs, Mazzone Hospitality, M&M Digital Printing, The Posie Peddler and Seeley Office Systems*

Saratoga Bridges has been providing the highest level of programs to people with developmental disabilities and their families for more than 55 years by promoting their abilities and achievements in every aspect of community life. As one of the largest private non-profit organizations in Saratoga County, they have been committed to ensuring that the individuals they serve are able to realize their goals, hopes and dreams as they work, shop, play, and volunteer while leading full, productive and contributing lives. This voluntary service provider believes that the care they give increases immeasurably the quality of life for every citizen. Saratoga Bridges’ philosophy is that every day is full of possibilities!