



“Dancer in White”



“The Track”

torn cardboard pieces created by collaborative artists



saratoga bridges

Enriching lives by creating opportunities and partnerships!



2019 Partnership Opportunities

Saratoga Bridges Fundraising Events

You can choose to sponsor one or all of our events.

On the next few pages you will see our Season Sponsorship packages. Without support from our generous partners, these events would not be successful awareness and fundraising opportunities.

- **Saratoga Bridges Annual Gala “The White Party”** – Saturday, July 13, 2019. “The White Party” will be held at Saratoga National and will feature food by Mazzone Catering, Complimentary Beverages, a Silent and Live Auction, LIVE music from Gravity and Fireworks to end the evening.
 - Approximately 650-700 guests

- **16th Annual J. Michael Fitzgibbons Memorial Golf Classic** – Monday, July 22, 2019. Guests enjoy lunch, complimentary beverages, special gifts, great contests and prizes, 18 holes of golf and a 19th Hole Awards Ceremony at The Edison Club, a private club located in Rexford, NY. A GREAT networking event!
 - Approximately 100-125 golfers

- **30th Annual Saratoga Bridges Travers Day at the Races** – Travers Day, Saturday, August 24, 2019. Held on Travers Day in the Easy Goer (formerly Carousel) Restaurant at Saratoga Race Course, this event provides attendees with a highly desired reserved seat (*or table*) at a SOLDOUT event, a delicious buffet and beverage service while enjoying the thrill of the most exciting day of Saratoga’s racing season.
 - Approximately 370-400 guests

- **19th Annual Great Pumpkin Challenge** – Saturday, October 12, 2019 at the Saratoga Spa State Park. This event features 5K and 10K races run through the beautiful and historic course and a Fun Run for kids 12 and under. Runners from all over the Capital District receive t-shirts (*with your logo listed as a sponsor*) and enjoy bountiful refreshments after the race.
 - Close to 1,800 runners, walkers, volunteers and spectators

\$15,000 cash investment: Presenting Season Sponsor

(One Sponsorship available at this level)

General Benefits

EXCLUSIVE name recognition as “2019 Special Events Presenting Season Sponsor”

- Name/Logo and link to your website *(if applicable)* on the sponsor’s page as well as on every fundraising event webpage
- Name/Logo included in all print advertisements and all print materials for events
- Mentions in all PR materials including Online Annual Report, Social Media, E-mail blasts, etc.
- Invitations to other Saratoga Bridges events held throughout the year

Event Specific Benefits

Annual Gala “The White Party” – July 13, 2019

- 2 reserved tables for 10 – 20 total reservations
- Name/Logo and link to your website *(if applicable)* on the event page
- Name/Logo on invitation as Presenting Season Sponsor
- Name/Logo on signage at the event
- A gift for you and your guests
- Attendance – 600-700 guests *(estimated)*

16th Annual J. Michael Fitzgibbons Memorial Golf Classic – July 22, 2019

- 2 complimentary foursomes – 8 total reservations
- Name/Logo and link to your website *(if applicable)* on the event page
- Name/Logo on invitation as Presenting Season Sponsor
- Company banner, provided by you, displayed at the Clubhouse
- The opportunity to provide a promotional item for the Golfer’s Goodie Bags
- A tee sponsor sign
- Attendance – 100-125 golfers *(estimated)*

30th Annual Travers Day at the Races - August 24, 2019

- 2 reserved tables for ten – 20 total reservations
- Name/Logo and link to your website *(if applicable)* on the event page
- Name/Logo on invitation as Presenting Season Sponsor
- Name listed in the program and on table signage
- A gift for you and your guests
- Attendance – 350-400 guests *(estimated)*

19th Annual Great Pumpkin Challenge - October 12, 2019

- Name/Logo on the runner’s t-shirts *(1,500 worn all over the Capital Region)*
- Name/Logo and link to your website *(if applicable)* on the event page
- Company banner displayed at the Pavilion
- The opportunity to provide a promotion item for the Runner’s Goodie Bags
- Complimentary entry fees for up to 20 guests/employees
- Attendance – 1,800 participants *(estimated)*

\$10,000 cash investment: Lead Season Sponsor

General Benefits

Recognition as “2019 Special Events Lead Sponsor”

- Name/Logo and link to your website (*if applicable*) on the sponsor’s page as well as on every fundraising event webpage
- Name/Logo included in all print advertisements and all print materials for events
- Mentions in all PR materials including Online Annual Report, Social Media, E-mail blasts, etc.
- Invitations to other Saratoga Bridges events held throughout the year

Event Specific Benefits

Annual Gala “The White Party” – July 13, 2019

- 1 reserved table for 10 – 10 total reservations
- Name/Logo and link to your website (*if applicable*) on the event page
- Name/Logo on invitation as Lead Season Sponsor
- Name/Logo on signage at the event
- A gift for you and your guests
- Attendance – 600-700 guests (*estimated*)

16th Annual J. Michael Fitzgibbons Memorial Golf Classic – July 22, 2019

- 1 complimentary foursome – 8 total reservations?
- Name/Logo and link to your website (*if applicable*) on the event page
- Name/Logo on invitation as Lead Season Sponsor
- Company banner, provided by you, displayed at the Clubhouse
- The opportunity to provide a promotional item for the Golfer’s Goodie Bags
- A tee sponsor sign
- Attendance – 100-125 golfers (*estimated*)

30th Annual Travers Day at the Races - August 24, 2019

- 1 reserved table for ten – 10 total reservations
- Name/Logo and link to your website (*if applicable*) on the event page
- Name/Logo on invitation as Lead Season Sponsor
- Name listed in the program and on table signage
- A gift for you and your guests
- Attendance – 350-400 guests (*estimated*)

19th Annual Great Pumpkin Challenge - October 12, 2019

- Name/Logo on the runner’s t-shirts (*1,500 worn all over the Capital Region*)
- Name/Logo and link to your website (*if applicable*) on the event page
- Company banner displayed at the Pavilion
- The opportunity to provide a promotion item for the Runner’s Goodie Bags
- Complimentary entry fees for up to 10 guests/employees
- Attendance – 1,800 participants (*estimated*)

\$7,500 cash investment: Featured Season Sponsor

General Benefits

Recognition as “2019 Special Events Featured Sponsor”

- Name/Logo and link to your website (*if applicable*) on the sponsor’s page as well as on every fundraising event webpage
- Name/Logo included in all print advertisements and all print materials for events
- Mentions in all PR materials including Online Annual Report, Social Media, E-mail blasts, etc.

Event Specific Benefits

Annual Gala “The White Party” – July 13, 2019

- 1 reserved tables for 8 – 8 total reservations
- Name/Logo and link to your website (*if applicable*) on the event page
- Name/Logo on invitation as Featured Season Sponsor
- Name/Logo on signage at the event
- A gift for you and your guests
- Attendance – 600-700 guests (*estimated*)

16th Annual J. Michael Fitzgibbons Memorial Golf Classic – July 22, 2019

- 1 complimentary foursome – 4 total reservations
- Name/Logo and link to your website (*if applicable*) on the event page
- Name/Logo on invitation as a Featured Season Sponsor
- The opportunity to provide a promotional item for the Golfer’s Goodie Bags
- A tee sponsor sign
- Attendance – 100-125 golfers (*estimated*)

30th Annual Travers Day at the Races - August 24, 2019

- 8 reservations (shared table)
- Name/Logo and link to your website (*if applicable*) on the event page
- Name/Logo on invitation as a Featured Season Sponsor
- Name listed in the program and on table signage
- Attendance – 350-400 guests (*estimated*)

19th Annual Great Pumpkin Challenge - October 12, 2019

- Name/Logo on the runner’s t-shirts (*1,500 worn all over the Capital Region*)
- Name/Logo and link to your website (*if applicable*) on the event page
- The opportunity to provide a promotion item for the Runner’s Goodie Bags
- Complimentary entry fees for up to 8 guests/employees
- Attendance – 1,800 participants (*estimated*)

\$5,000 cash investment: Associate Season Sponsor

General Benefits

Recognition as “2019 Special Events Associate Sponsor”

- Name/Logo and link to your website (*if applicable*) on the sponsor’s page as well as on every fundraising event webpage
- Name/Logo included in all print advertisements and all print materials for events
- Mentions in all PR materials including Online Annual Report, Social Media, E-mail blasts, etc.
- Invitations to other Saratoga Bridges events held throughout the year

Event Specific Benefits

Annual Gala “The White Party” – July 13, 2019

- 4 reservations (shared table)
- Name/Logo and link to your website (*if applicable*) on the event page
- Name/Logo on invitation as an Associate Season Sponsor
- Name/Logo on signage at the event
- A gift for you and your guests
- Attendance – 600-700 guests (*estimated*)

16th Annual J. Michael Fitzgibbons Memorial Golf Classic – July 22, 2019

- 1 complimentary foursome– 4 total reservations
- Name/Logo and link to your website (*if applicable*) on the event page
- Name/Logo on invitation as an Associate Season Sponsor
- The opportunity to provide a promotional item for the Golfer’s Goodie Bags
- A tee sponsor sign
- Attendance – 100-125 golfers (*estimated*)

30th Annual Travers Day at the Races - August 24, 2019

- 4 reservations (*shared table*)
- Name/Logo on the invitation as an Associate Sponsor
- Name listed in the program and on table signage
- Attendance – 350-400 guests (*estimated*)

19th Annual Great Pumpkin Challenge - October 12, 2019

- Name/Logo on the runner’s t-shirts (*1,500 worn all over the Capital Region*)
- The opportunity to provide a promotional item for the Runner’s Goodie Bags
- Complimentary entry fees for up to 4 guests/employees
- Attendance – 1,800 participants (*estimated*)

\$2,500 cash investment: Friend Season Sponsor

General Benefits

Recognition as “2019 Special Events Friend Sponsor”

- Name/Logo and link to your website (*if applicable*) on the sponsor’s page of <http://www.saratogabridges.org/fundraising-events/sponsors/> as well as on every fundraising event webpage
- Name/Logo included in all print advertisements and all print materials for events
- Mentions in all PR materials including Online Annual Report, Social Media, E-mail blasts, etc.
- Invitations to other Saratoga Bridges events held throughout the year

Event Specific Benefits

Annual Gala “The White Party” – July 13, 2019

- 2 reservations (shared table)
- Name/Logo and link to your website (*if applicable*) on the event page
- Name/Logo on invitation as a Friend Season Sponsor
- Name/Logo on signage at the event
- A gift for you and your guests
- Attendance – 600-700 guests (*estimated*)

16th Annual J. Michael Fitzgibbons Memorial Golf Classic – July 22, 2019

- Complimentary golf package for 2 people
- Name/Logo and link to your website (*if applicable*) on the event page
- Name/Logo on invitation as a Friend Season Sponsor
- The opportunity to provide a promotional item for the Golfer’s Goodie Bags
- A tee sponsor sign
- Attendance – 100-125 golfers (*estimated*)

30th Annual Travers Day at the Races - August 24, 2019

- 2 reservations (shared table)
- Name/Logo and link to your website (*if applicable*) on the event page
- Name/Logo on invitation as a Friend Season Sponsor
- Name listed in the program and on table signage
- Attendance – 350-400 guests (*estimated*)

19th Annual Great Pumpkin Challenge - October 12, 2019

- Name/Logo on the runner’s t-shirts (*1,500 worn all over the Capital Region*)
- The opportunity to provide a promotional item for the Runner’s Goodie Bag
- Complimentary entry fees for up to 2 guests/employees
- Attendance – 1,800 participants (*estimated*)

2019 Sponsorship Agreement Form

We typically send a *Save the Date* in February with logos of confirmed sponsors. In order to be included, please respond by February 21, 2019.

Contact Name (*Please Print*): _____

Signature: _____ Date Signed: _____

Business Name: _____

Address: _____

Phone: _____ Email: _____

Please indicate your level of giving below:

Type of Sponsorship (<i>Event or Season</i>)	Level of Sponsorship	Total \$ Enclosed

Check Enclosed (*Pay to the order of "Saratoga Bridges Foundation"*)

Please invoice us.

I'd like to pay in installments of _____ every _____

Please charge my AMEX MC Visa

Card Number: _____ Exp. Date: _____ Security Code: _____

Card Holder Signature: _____

Please be sure to send us a high resolution JPEG of your logo and your website information ASAP so that we may list you in all upcoming publications and ads.

Questions? Please call Kelly Armer, Development & Foundation Director, at 518.587.0723 ext. 1266 or email karmer@saratogabridges.org.

Please return this form to:
Fax: 518.871.9497
Kelly Armer, Development & Foundation Director
Saratoga Bridges Foundation
16 Saratoga Bridges Blvd.
Ballston Spa, NY 12020

